The Smart Growth Strategy/ Regional Livability Footprint Project…

Policies Shape Reality

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Why Smart Growth?

If Current Trends continue, by 2020, the Bay Area can expect...

- 1 million **New Jobs**

  1 million **More People**

- 265,000 daily **In-Commuters to** the region

- 150% increase in aggregate **Traffic Congestion**

Effects of Current Trends...

- Loss of **Open Space**

  Longer **Commutes**

- Poor

Smart Growth Could Create...

- Increased **Housing Production**, particularly in urbanized and transit-accessible areas

- Enhanced   to accommodate the needs of a diverse workforce of all income levels

-   **Jobs/Housing Relationship** and moderated commutes

- Preserved **Open Space and Agricultural Land** and the addition of new **Open Space in Urbanized Areas**

…through the **"3 E's" of Sustainable Development**

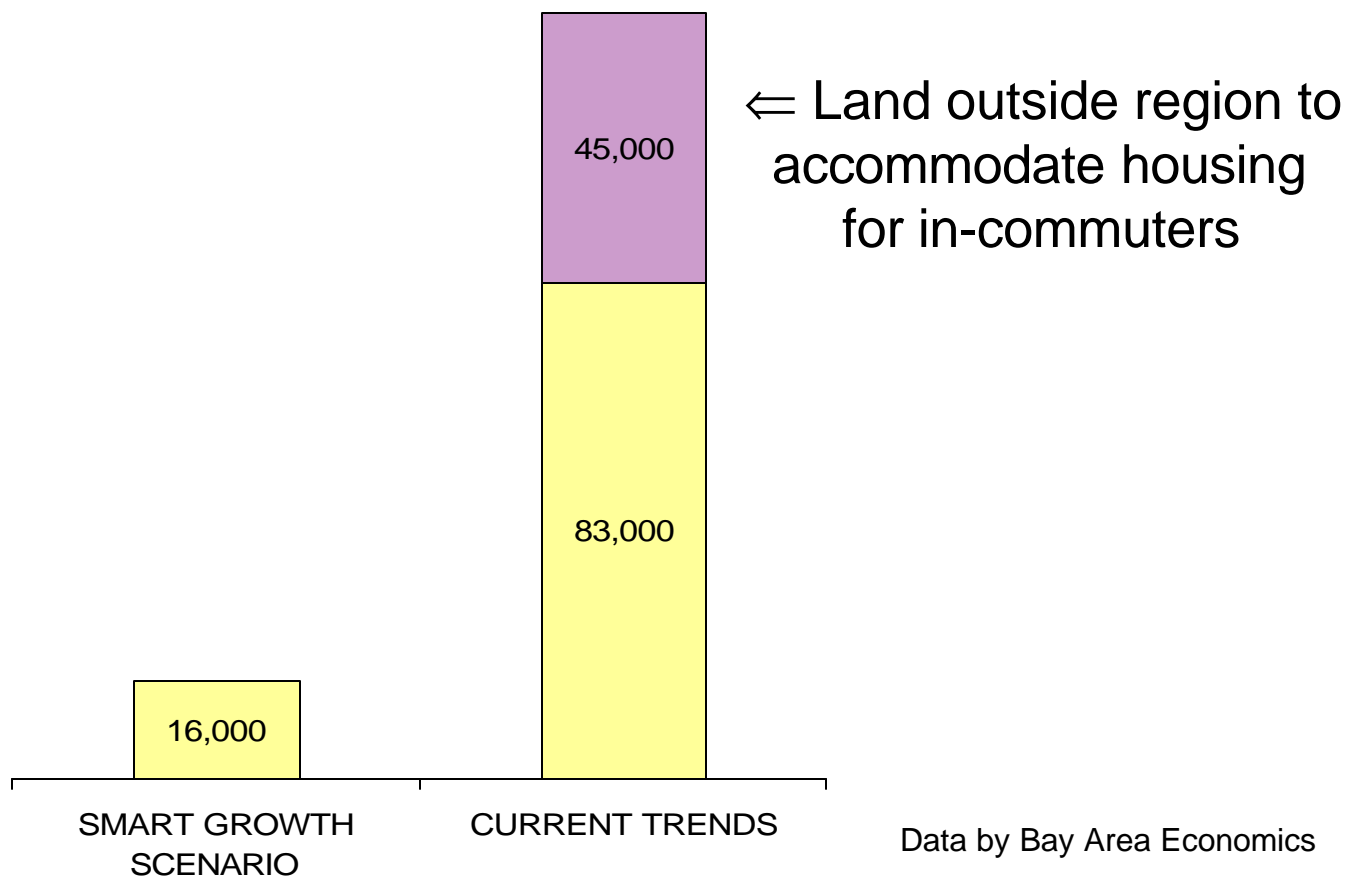| Prosperous	Quality	Social
Economy	**E**nvironment	**E**quity

Smart Growth Policy Issue Areas

- Jobs/Housing Relationships and Balance

- Gentrification and Displacement

- Social Justice and Equity

- Environmental, Natural Resource and Agricultural
   Preservation

- Mobility, Livability and Transit Support

- Local and Regional Transportation Efficiencies

- Infrastructure to Support Urban Development

- Local Government Fiscal Health

- Inter-jurisdictional and Inter-regional Cooperation

Greenfield Development

Base Case vs. Smart Growth Scenario
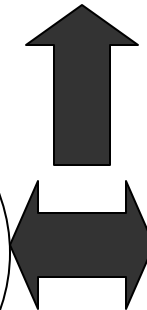
Acres of Converted Greenfield by 2020

⇐ Land outside region to accommodate housing for in-commuters

45,000

83,000

16,000

SMART GROWTH
SCENARIO

CURRENT TRENDS

Data by Bay Area Economics

The Quest for Smart Growth

KEY PRODUCTS

1. Regionwide Smart Growth Vision

(with job & housing numbers)

2. Smart Growth Preamble & Policies

3. Projections 2003

PARTNERSHIPS
- Bay Area Alliance
- 5 Regional Agencies
- Stakeholders
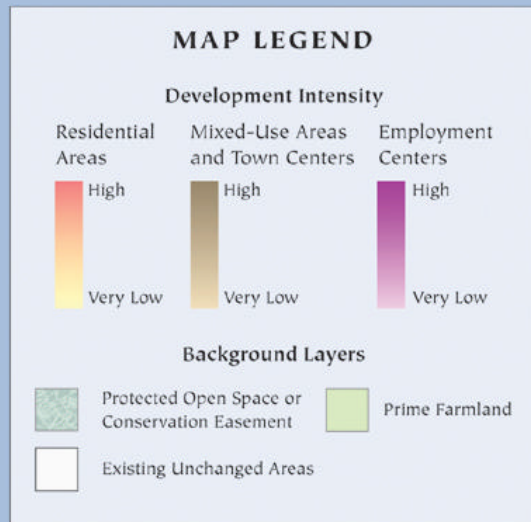
OUTREACH
Visioning Process with 2,000 Participants
- Local Residents
- Jurisdictions
- Stakeholders

The Regionwide Smart Growth Vision

- Calls for more development in the region's **central urbanized areas**

- Locates growth in nodes around **public transit stations and major corridors**

- Encourages **compact, walkable, mixed-use development** in each county's largest city or cities.

- Produces **higher densities of jobs and housing** throughout the region

- Refocuses development away from unincorporated areas and greenfields

**The Smart Growth Vision Will Bring the Bay Area Towards
A Regionwide "Network of Neighborhoods."**

Regionwide

MAP LEGEND

Development Intensity

Residential Areas
High
Very Low

Mixed-Use Areas and Town Centers
High
Very Low

Employment Centers
High
Very Low

Background Layers

Protected Open Space or Conservation Easement

Prime Farmland

Existing Unchanged Areas

Trends-based Projections vs. (policy-based) Projections 2003

Trends-Based Forecasts

- Historical ABAG Approach

- Defined by existing & imminent economic conditions and land use

- Reliant on existing and planned local government policies and land use

Projections 2003

- New… never before done by ABAG

- Defined by the Vision and the jobs & housing data along with local inputs

- Reliant on local government policies with Smart Growth enhancements

The Road to Projections 2003

Objectives & Guiding Principles

Extracted from the Regionwide Smart Growth Vision developed by Participants of the Visioning Process

Smart Growth Preamble & Policies

Refined by project staff, Working Group & Steering Committee
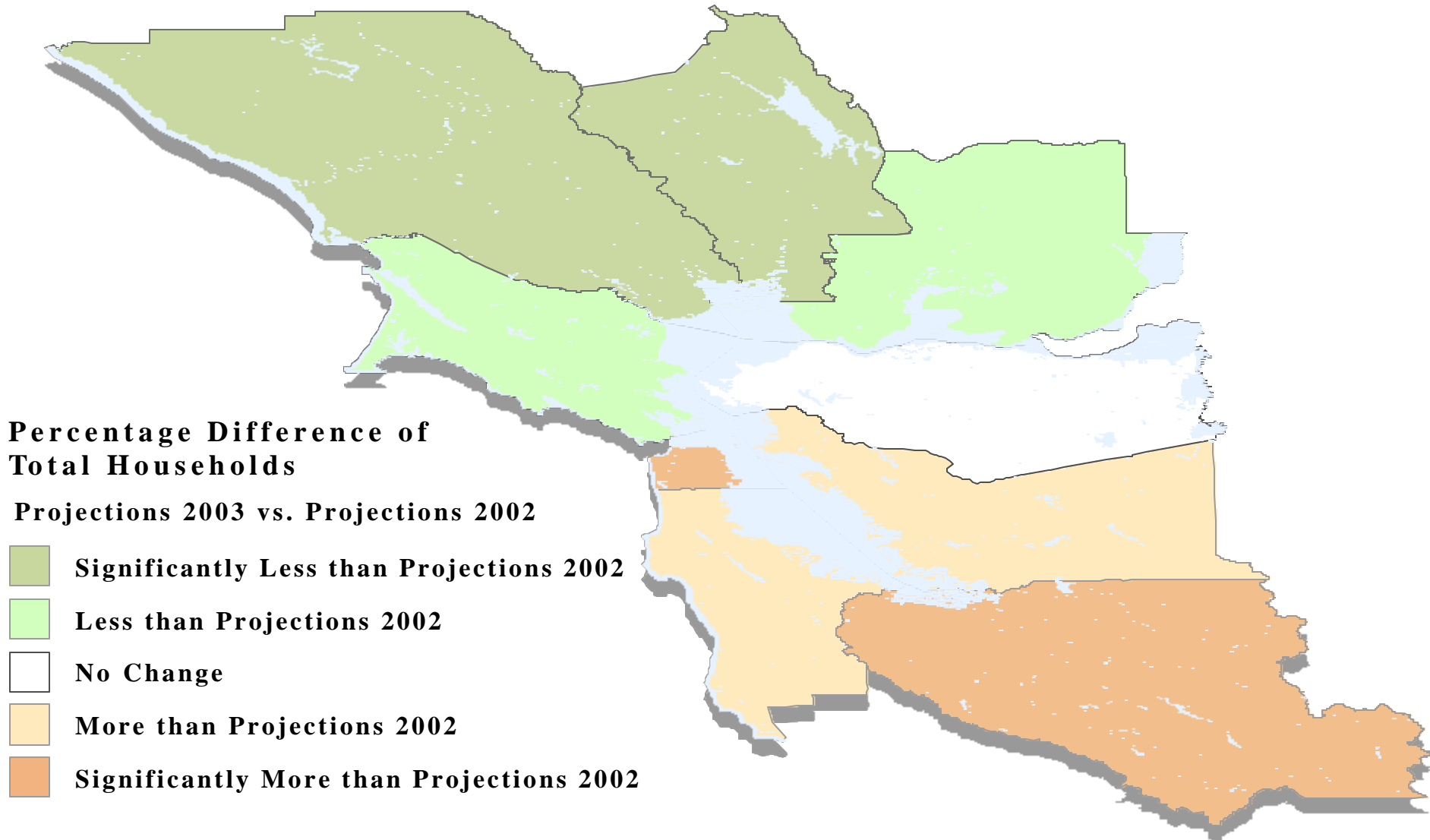
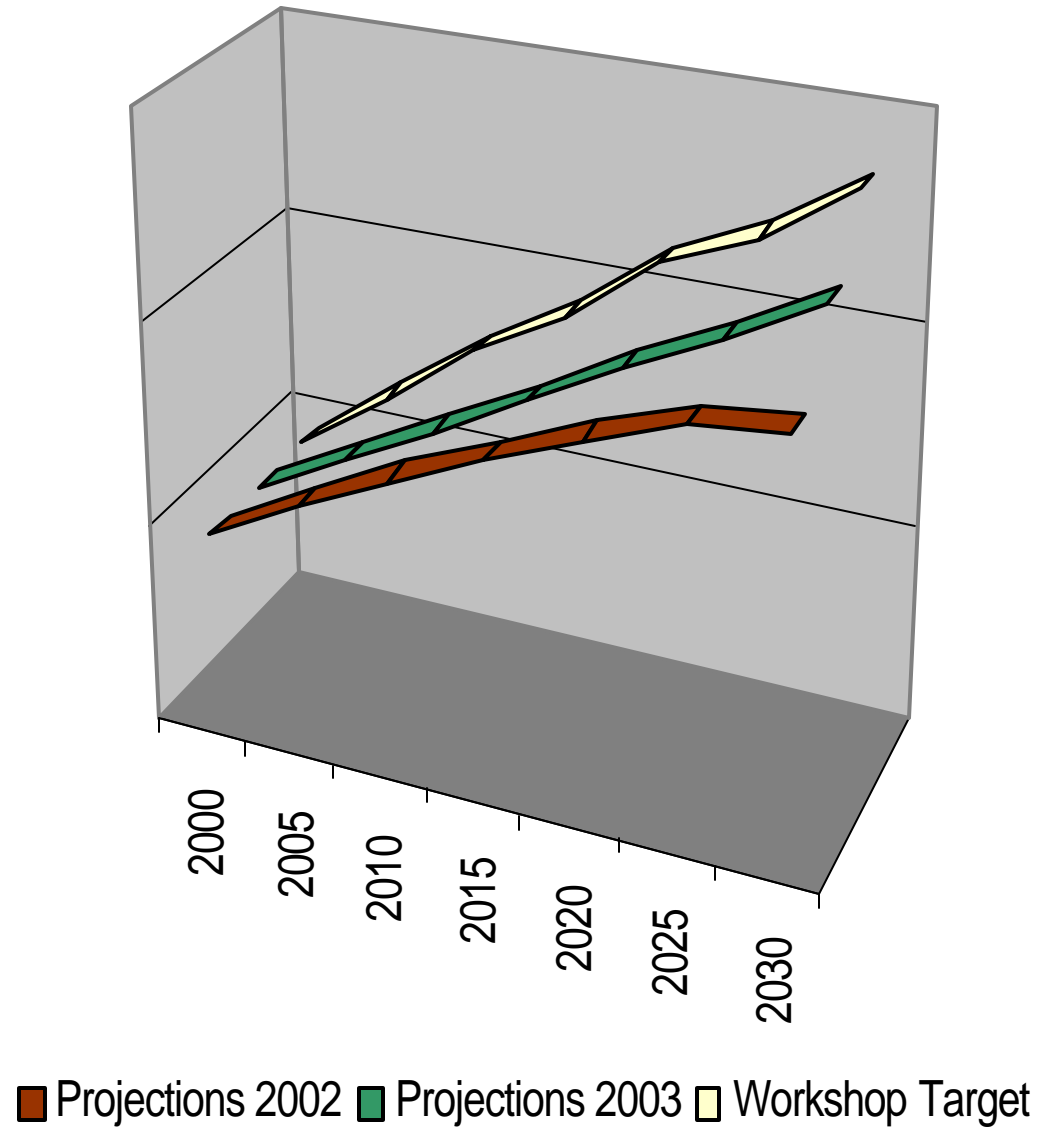• Adopted by the Regional Agencies

Policy-based Projections 2003

Developed by ABAG Projections staff and influenced by local jurisdictions and interested parties

• Adopted by ABAG

Household Growth Comparison
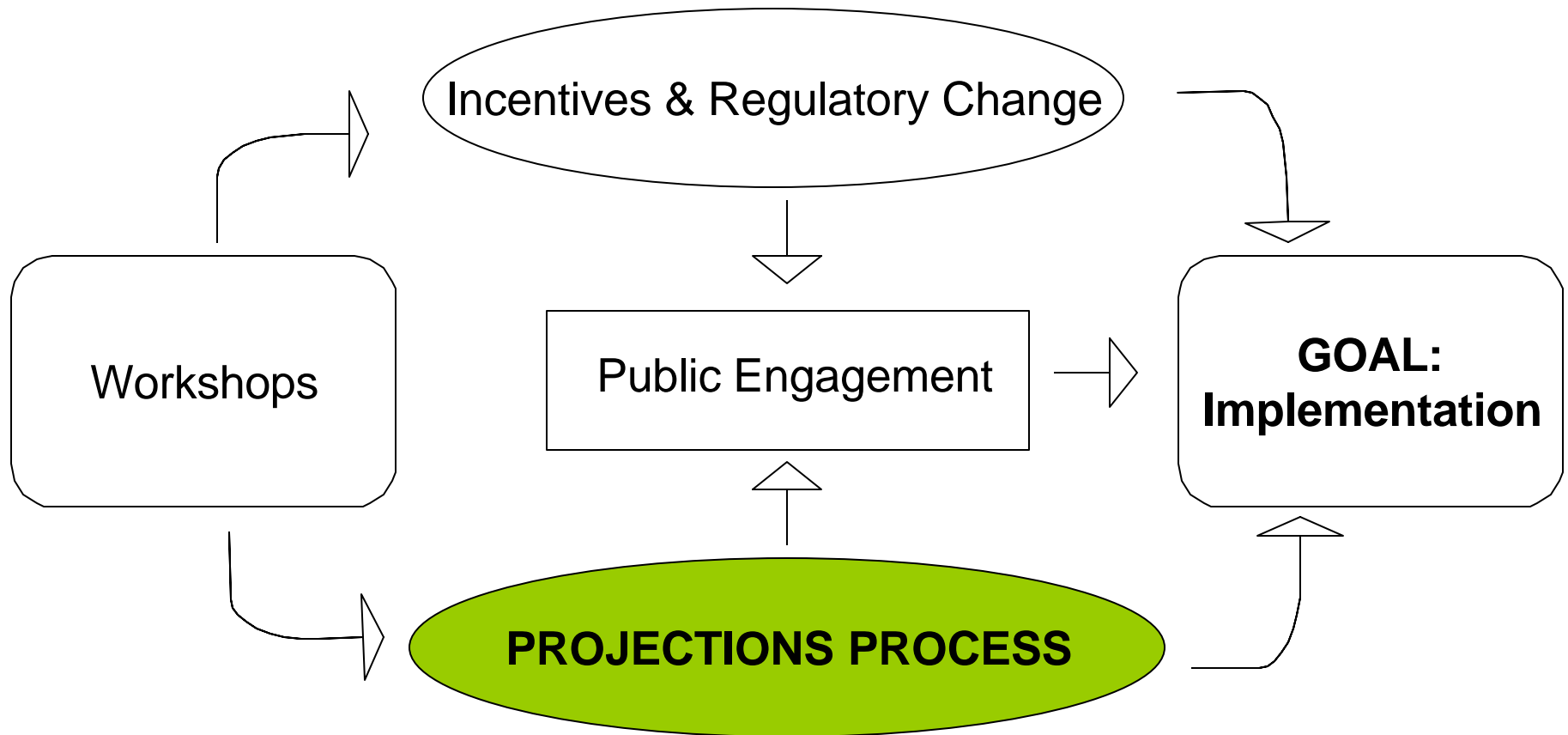
Percentage Difference of Total Households

Projections 2003 vs. Projections 2002

- Significantly Less than Projections 2002
- Less than Projections 2002
- No Change
- More than Projections 2002
- Significantly More than Projections 2002

Household Forecasts vs. Workshop Target

2000 2005 2010 2015 2020 2025 2030

■ Projections 2002 ■ Projections 2003 □ Workshop Target

The Value of Projections 2003

- Confirms the Regional Agencies' **commitment to Smart Growth**

- Increases likelihood of **securing Incentives and regulatory changes**

- Influences **2005 Regional Transportation Plan**

- Influences other **Regional Agencies' plans**

- Serves as a benchmark for future evaluation of how well the **Bay Area shifts toward Smart Growth**

Projections 2003 and the Project

Incentives & Regulatory Change

Workshops

Public Engagement

PROJECTIONS PROCESS

GOAL: Implementation

Future of the Smart Growth Project

The Project is engaged in three critical project components:

- Identifying and obtaining **Incentives & Regulatory Changes**

- Defining **Outreach & Engagement efforts**

- Developing Smart Growth **Implementation Programs**

Incentives & Regulatory Changes

• Working with local and regional government staff and representatives from the 3 E's to promote legislation

• Building alliances with other incentive-seeking agencies and organizations

Outreach & Engagement Efforts

• Maintaining working relationships with local and regional government staff and representatives from the 3 E's

• Developing methods to provide education about Smart Growth to the general public and under-engaged groups

• Addressing the concerns of local and regional governments, residents and stakeholders

Implementation Programs

• Working collaboratively with the Regional Agencies and local governments on existing and prospective regional programs

• Incorporating other ABAG efforts (e.g. Water Program, Housing Program, Bay Area Green Business Program and the Inter-Regional Partnership))

Project Contact Information

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